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n1Connect™



It's time for an innovative solution that confronts the challenges of population health decision-maker reach

Real-World Examples >

Account teams are essential yet constrained in:

Reach

Only a few decision-makers and influencers at each account

Frequency

Typically, only 1-2 meetings per year

Resonance

One-size-fits-all value decks

Bandwidth

Multibrand responsibilities

Contacts at your accounts enable and influence million-dollar decisions about your brands.

It's time to shape those decisions with the most effective messaging tool available.

It's time for n1Connect


The revolutionary market access omnichannel solution designed and built specifically for access marketers.



Real-world evidence that demonstrates how n1Connect empowers market access teams

Using the power of n1Connect, we delivered **high-engagement** banners targeted at **relevant audiences** as they navigated online. This is just a sample of the **comprehensive metrics** your team can use to drive progress toward your **coverage goals**.

We know how many people, by organization, are reached

 **12,281**

Active individuals in the most relevant roles and organizations (target lists were matched)

 **5,974**

Individuals reached within 6 weeks

 **577**

Individuals engaged with the ads



36 INDIVIDUALS ENGAGED

323

Individuals reached



20 INDIVIDUALS ENGAGED

247

Individuals reached



22 INDIVIDUALS ENGAGED

245

Individuals reached

PAYER SCIENCES

Engineering the Art of Access

Founded in 2009 and a Publicis Health company since 2018

Defining and advancing the practice of data-enabled market access marketing

Turning complexity into clarity with data engine insights and creative storytelling

Creating an impact with best-in-class products and services on the exact access decision-making stakeholder with data-driven value messaging

We make access happen

